

# Marin County Nonmotorized Transportation Pilot Program

## Program Ranking Criteria

February 27, 2007

### 1. Impact in Achieving Modal Shift

Expected to affect modal shift:

- Increased bicycling and walking
- Decreased motor vehicle usage
- Increased public transportation usage

*Potential measurements:*

- A. Extent to which program is aimed at having people shift from driving to walking or bicycling, and to walking or biking to transit (mode shift) [70%]*
- B. Level of support (public, organizations, agencies) [30%]*

### 2. Compatibility and Coordination with Other Programs and Projects

Program is consistent with and coordinated with other existing or proposed projects and programs:

- Existing/proposed local projects and programs
- Existing/proposed regional, state, and national efforts

*Potential measurements:*

- A. Extent to which program is coordinated with and supports existing or proposed local, regional, state, and national projects and programs [100%]*

### 3. Improves Safety

Addresses existing safety issues in Marin County:

- Bicycle and pedestrian behavior patterns
- Motor vehicle behavior patterns

*Potential measurements:*

- A. Addresses behavioral elements of crash causes as documented in state and national research [100%]*

### 4. Ability and Timeliness of Implementation

Certainty and timeliness of implementation:

- Support of agencies with potential responsibilities and those agencies affected by program
- Track record of similar programs nationwide

*Potential measurements:*

- A. Interest of agencies to manage the program [40%]*
- B. Prevalence and success of program elsewhere [60%]*

### 5. Unique Opportunities

Project or Program provides:

- Unique opportunity to achieve NTPP objectives
- Potential for leveraging other funds, programs, projects, initiatives or events
- Demonstration programs

*Potential measurements:*

- A. *Program is already approved, programmed, and at least 80% funded* [30%]
- B. *Program utilizes innovative practices* [35%]
- C. *Other unique opportunity* [35%]



## **6. Ability to Provide Measurable Results**

Ability to provide measurable before and after results

*Potential measurements:*

- A. *Proven record of this type of Program to provide measurable changes in mode shift, especially Programs, from 'Innovative/Unproven' to 'Proven/Established'* [100%]



**Total**